MustardHub

CASE STUDY

Forcast Holdings Scales Employee Engagement with MustardHub's Culture Intelligence

Forcast Holdings

Forcast Holdings needed to operationalize culture-building across its businesses without pulling leadership away from other business goals. MustardHub provided the perfect balance, seamlessly integrating engagement tools with culture intelligence to drive retention and productivity.

ABOUT THE CLIENT

Forcast Holdings is a boutique holdings company overseeing a diverse portfolio of more than a dozen small to medium-sized businesses, each with its own leadership style, communication practices, and workplace culture. The company needed a flexible solution to address growing inconsistencies in team engagement.

> "We completely transformed how we operate. Managers became more effective leaders, teams felt recognized and connected, and we saw a 30% drop in turnover across our businesses. The culture intelligence gave us the insights we needed to identify opportunities for growth and address challenges head-on."

Andy Brundell, Principal

FORCAST HOLDINGS

A Scalable, Data-Driven Process

Forcast Holdings knew engagement was key to retention and productivity, but it needed a tool to unify teams across different businesses without adding complexity. MustardHub was the missing piece: seamlessly integrating recognition, motivation, and data insights into daily operations.

Effortless Engagement at Scale

A single platform aligns team engagement across all businesses, ensuring consistency while allowing customization.

Culture Intelligence for Better Leadership

Deep insights into team dynamics help identify top performers, disengaged employees, and leadership gaps.

Seamless Adoption

MustardHub is integrated into existing workflows without disrupting operations, so managers can quickly implement and support engagement.

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The Problem

Forcast Holdings didn't have a structured engagement strategy, which led to inconsistencies in leadership effectiveness, team motivation, and retention.

- **Some businesses had strong managers who naturally built engaged teams, while others struggled to create a positive workplace culture.**
- **A lack of standardized engagement tools deepened the gaps between businesses.**
- **Leadership had no clear visibility into team dynamics, making it difficult to address disengagement and high turnover.**

The MustardHub Solution

The platform adapts to different business needs and works without disrupting operations. At the same time, it provides the right tools and insights to consolidate a unified approach to employee engagement across more than a dozen different organizations.

Accolades reward and reinforce the behaviors aligned with company values and goals.

User-friendly tools simplify engagement, creating a continuous recognition cycle and a stronger workplace culture.

Leaders use real-time data to understand team dynamics better and tailor their leadership.

Inclusive social engagement creates a self-perpetuating, collaborative environment, reducing managerial oversight.

Results

With MustardHub's culture intelligence, Forcast Holdings strengthens leadership and team alignment across its businesses. Real-time data helps them tackle retention challenges early, provide the right coaching, and create stronger, more connected teams.

Long-Term Growth

For Forcast Holdings, engagement isn't a one-time initiative but a long-term investment in people. MustardHub continues to evolve with the company, as it can easily onboard users when new businesses and teams are added. With real-time culture intelligence and ongoing recognition, Forcast Holdings is building a resilient, motivated workforce that fuels long-term success.